

# BRIGHT PEOPLE CREATE BRIGHT FUTURES

We build YOUR capacity to create the Future

**We train organizations to innovate at speed and scale.  
Our comprehensive programs address:**

- Leadership: Spearhead solutions to our biggest challenges
- Culture: Capacities for rapidly forming, resilient teams
- Future: Coherent pipeline and repeatable process

**We deliver outcomes:**

**Capacity:** Proven future of work training

**People:** Engaged employees with ownership mindset

**Business:** New patents, revenue, and business models

## CASE STUDY - SIEMENS EUROPE

Since 2016 hundreds of SIEMENS employees have gone through our transformational Intrapreneurs Bootcamps.

95% of participants report an increased focus on innovation to create corporate and social impact

90% report increased ability to innovate and collaborate across hierarchies and silos.

Siemens is contracting us to creating a virtual platform and program capable of training 11% of their employees - creating momentum for a cultural transformation.

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**CreationLabs™ is an integrated 3 month process to teach your teams to develop innovative solutions.**

By combining best of breed innovation tools with the personal development to use them, our process doesn't just de-risk innovation, it builds a new workforce.

We have synthesized our work with researchers, entrepreneurs and Fortune 100s into a comprehensive experience for creating new solutions.

Our workshops and labs are design to be delivered online and in-person.



**Is your company creating the future?**

**How do you develop entrepreneurial talent?**

**Are your people empowered to innovate?**



### **Team Building**

Build connection and deep camaraderie on your team!



### **Strategic Planning**

Develop a plan, clear roles, and learn the tools to hold each other accountable for success.



### **Customer Experience**

Using our proven innovation process, envision new customer journey.



### **Impact Innovation**

Unpack current global challenges, identify new futures, and retrocast your strategy back to today.